

May 9, 2013

Notice Concerning Partial Amendments to the Articles of Incorporation

Miroku Jyoho Service Co., Ltd. (“MJS”) at today’s board of directors meeting approved a resolution to submit a proposal for “Partial Amendments to the Articles of Incorporation” at the 36th annual meeting of shareholders to be held on June 27, 2013.

1. Purpose of amendments to the Articles of Incorporation

MJS will make amendments to the current Article 2 (Purpose) of the Articles of Incorporation to align and clarify the company’s business purposes and to respond to diversification of future business development. In addition, MJS will make amendments to adjust the expressions to the Companies Act.

2. Details of amendments to the Articles of Incorporation

The details of amendments are as shown in the attached document

3. Schedule

Scheduled date of shareholders meeting for amendments to the Articles of Incorporation
June 27, 2013

Effective date of the amendments to Articles of Incorporation
June 27, 2013

(Attached document)

Details of Amendments to the Articles of Incorporation

(Revised sections are underlined)

Current Articles of Incorporation	Proposed Amendments
(Purpose)	(Purpose)
Article 2 (Provision omitted)	Article 2 (Same as at present)
(1)~(2) (Provision omitted)	(1)~(2) (Same as at present)
(New)	<u>(3) Cloud computing service business</u>
(New)	<u>(4) Data center operation business</u>
<u>(3)~(4)</u> (Provision omitted)	<u>(5)~(6)</u> (Same as at present)
(New)	<u>(7) Intermediary for mergers, acquisitions, business transfer and proposals, advice and consultations for companies and other organizations</u>
<u>(5)~(6)</u> (Provision omitted)	<u>(8)~(9)</u> (Same as at present)
(New)	<u>(10) Sale of advertising information media, planning and production related to advertising and advertising agency business</u>
(New)	<u>(11) Direct marketing business</u>
<u>(7)~(8)</u> (Provision omitted)	<u>(12)~(23)</u> (Same as at present)