

*May 9, 2013*

**Notice Concerning Upward Revisions to Performance Targets (Numerical Targets)  
in the Second Medium-term Management Plan**

Miroku Jyoho Service Co., Ltd. ("MJS") revised its fiscal 2013 performance targets in the second medium-term management plan (fiscal 2011 to fiscal 2013) upward which was announced on November 9, 2010. Details are as follows.

1. Reason for revisions to performance targets

The MJS Group is working on various measures under the following management vision and basic policies to achieve the second medium-term management plan (fiscal 2011 to fiscal 2013).

<The second medium-term management vision>

The Group will expand customer base and increase stable revenues and also establish a management base capable of responding flexibly to various environmental changes including diverse business models using Internet technology.

<Basic policies on the second medium-term management plan>

1. Reinforcing the Group's product line-up and improving the quality of its service offer
2. Launching epoch-making new products onto the market by means of radical revolution in the Group's development structure
3. Fostering the power of the Group's workforce and strengthening its sales structure to increase the number of new customers
4. Building a foundation for creating new businesses
5. Boosting the Group's CSR activities and increasing its earnings power by raising productivity

As a result, the Group performed well supported by customers and stakeholders and was able to achieve its performance targets of the second medium-term management plan (fiscal 2013 numerical targets) in the fiscal 2012 consolidated operating results. Accordingly, the Group revised the second medium-term management plan's performance targets upward.

The Group will continue to increase corporate value based on the second medium-term management vision and basic policies.

2. Revisions to performance targets (fiscal 2013 numerical targets)

	Before revision	Revised	Change	(Million yen) (Reference) Fiscal 2012 actual
Consolidated net sales	20,500	21,760	1,260	20,922
Consolidated ordinary income	2,150	2,370	220	2,285